

For Immediate Release

bfmiff2015 Announces New Workshops and Seminars to be Held at the Bernie Grant Centre in London

*bfmiff2015 workshops/seminars reflect industry needs and digital technology driven
filmmaking*

London— 18 May 2015 —Today, bfmiff2015 announced its workshops aimed at independent film makers and film students. It is part of bfmiff2015 mission to connect with the independent sector in the UK offering up to date innovative workshops and seminars that enable the creative process, pushing the digital agenda. Taught by industry experts the workshops and seminars will help excite and motivate a broader cultural understanding of how to start the process of filmmaking and learn new skills.

Attendees of the bfmiff2015 will have the opportunity to learn practical skills from seminars like **New Distribution Models**: delivered by Shurwin Harewood (Freelance Media Trainer/Tutor) topics include: how the distribution process has evolved, self-distribution, copyright and the pros and cons of revenue models.

The web has become a fertile breeding ground for content creation tag lines like “broadcast yourself” says it all. In recent years the birth of the web series has provided huge opportunities for filmmakers (without a broadcast commission), with the emergence of online video sharing platforms like Vimeo, YouTube, ushering in the internet broadcasting age. Sky Livings ‘Venus Vs Mars’ which started as a web series marks a trend for DIY production that opens doors and creates a new platform for the filmmakers. At bfmiff2015 the seminar **Producing a Web Series** will give an insight into casting, marketing, target audience, funding and script writing for a web series. Speakers include the team from Venus vs Mars, content creators Baby Isako (Writer), Victor Adebodun (Executive Producer) - and Leon Mayne (co-creator of the web series “Brothers with No Game) and Danielle Scott Haughton (writer/producer of “Dear Jesus”).

In line with how social media and its powers of viral marketing playing a new role in the film making process Frank Boateng (Social Media Expert) delivers **Marketing Using Social Media** topics include: how social media marketing can benefit your film, branding, blogging, social media analysis and analytics, the evolution of social media.

“To make a film it takes more than an idea” **Breaking the Blockages Make Your Film** this workshop deals with the biggest challenges facing independent film makers, finance, finding your way through the financial hurdle and the transition from being a *wannabe* filmmaker to an actual film maker. In this workshop Menelik Shabazz (Director/producer- “Catch A Fire”, “Story of Lover’s Rock” 2011 and more recently “Looking for Love” 2015) shares his 40 years of experience in filmmaking and the obstacles he has overcome.

Alby James delivers the seminar **Writing Your Screenplay and Scriptwriting**: what makes a good story, pitching and presentation of the script, and driving the narrative. Participants can benefit from Alby’s 15 years of experience in the industry. Other workshops include **Special Effects in the Film Industry**- Presenter: Courtney Pryce and **Lighting** Presenter: Shurwin Harewood.

For more information, a full list of workshops and seminars, speaker biogs press only:

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Notes to Editors:

1. bfmiff2015 venue is Bernie Grants Arts Centre London N15 4RX nearest tube Seven Sisters on the Victoria Line
2. Festival Coordinator Jennifer G Robinson e: festival@bfmmedia.com
3. For full film info, and to buy tickets visit: www.bfmmedia.com
4. The opening night film is on 2nd July ‘Looking for Love’ dir: Menelik Shabazz.